

**The 18th International Scientific Conference
INFORMATION TECHNOLOGIES AND MANAGEMENT**

**23rd - 24th April 2020
ONLINE**

PROGRAMME

**hosted by ISMA University of Applied Sciences
Riga, Latvia**

www.ismaitm.lv



The 18th International Scientific Conference INFORMATION TECHNOLOGIES AND MANAGEMENT

24th April 2020

OPENING

Riga time 13:00 (12:00 CET), New York time 07:00, Fergana time 15:00

WELCOMING SPEECH

Dr.oec. as.prof., Jevgenija Dehtjare,
Vice Rector for Academic Affairs, Head of Business Administration program

Riga, Latvia

ISMA RECTOR'S SPEECH

Riga time 13:05 (12:05 CET)

Dr.oec. as.prof., Deniss Djakons

Riga, Latvia

INTERNATIONAL COLLABORATION IN THE FIELD OF TOURISTS REPATRIATION REGARDING THE COVID-19 PANDEMIC SITUATION

Riga time 13:10 (12:10 CET)

Mg. Julija Rimlina, Atlantic Travel LLC, Head of the Board

Has more than 20 years of professional experience in tourism from 1998. Runs own company for 18 years. The company is one of the biggest tourism retail agencies and tour operators in Latvia. Currently deals with repatriation flights for Latvian, Estonian and Lithuanian tourists from different parts of the world and cooperates with Swedish and Denmark Ministries of Foreign Affairs repatriating also Scandinavian citizens from EU resort destinations.

Riga, Latvia

QUANTITATIVE ENTERPRISE RISK MANAGEMENT SPECIALIZATION OF THE ISMA MASTER'S CS PROGRAM OVERVIEW

Riga time 13:20 (12:20 CET)

Dr. Alexander Leytman, Program Director

Has more than 30 years of experience leading technology and international commodity trade projects with annual budgets topping \$25 million. He has successfully delivered projects and programs in finance, risk, regulatory compliance, and management consulting domains for such companies as Ernst & Young, Lehman Brothers, Nomura Securities, Citigroup, TD Bank, DTCC, and TIAA.

New York, USA

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STARTUP MARKETING STRATEGY TO ATTRACT VENTURE CAPITAL AT THE AGE OF DIGITALIZATION

Riga time 13:35 (12:35 CET)

Olena Kanishchenko, Dr. oec., Professor,
Taras Shevchenko National University of Kyiv

Scientific interest: International Marketing, publications: more than 130 (scientific papers, monographs, textbooks), experience: Fulbright Scholar.

Kyiv, Ukraine

INNOVATIVE PERSPECTIVES OF PUBLIC-PRIVATE PARTNERSHIPS IN UZBEKISTAN

Riga time 13:50 (12:50 CET)

Dr. Akmal Khudaykulov, PhD, Business Lecturer at ISMA Branch in Fergana

An innovative and result driven experienced professional with strong research and academic background in economics, organizational behavior, knowledge management and entrepreneurship. Skilled in organizational and writing technique with proven strong leadership expertise. Having a relevant international experience in education, lecturing and business management made him highly efficient in complementing theoretical knowledge with strategy implementation that makes up for a great practical solutions application.

Fergana, Uzbekistan

THE PECULIARITIES OF THE INSTITUTIONAL ENVIRONMENT FOR ENTREPRENEURSHIP IN UKRAINE

Riga time 14:05 (13:05 CET)

Robert Pustoviit, Doctor of Philosophy, Professor, Cherkasy State Business College

22 years of scientific and pedagogical experience. Author and co-author of more than 120 scientific works, including 10 monographs, 7 textbooks, almost 80 articles.

Spheres of scientific interests are economic theory, institutional economy, and kleptocratic economy.

Teaching subjects: "Institutional Economy", "Global Economy", "Business Management", "National Economy", "History of Economics."

Cherkasy, Ukraine

CLOSING SPEECH

Riga time 14:20 (13:20 CET)

