

ISMA

IT&M 2014 April 16-17 2014
I lomonosov Str Bld IV-1019 Riga Latvia

April 16, 10.00 a m

Section 5 Hospitality management Bld 7 Aud 314-315

The Head of the Session Assist Professor Irena Kulish

- 9.30 Reģistrācija
- 10.00 *Konferences atklāšana*
ISMA prorektors **Ivars Linde**, ISMA programmas „Uzņēmējdarbība restorānu biznesā” direktore, docente **Irēna Kuliša**
Video reportāža par 2013. gada konferenci “Restorānu bizness: Serviss un vadība”
- 10.15 *Viesu apkalpošanas aktualitātes*
Dana Kozodoika, ISMA programmas „Uzņēmējdarbība restorānu biznesā” studente, “T.G.I. Friday's” bārmene
Irina Sjomockina Neatkarīgais vīzinis un vīna speciālists, vīna skolas „VīnaABC” vadītāja
- 11.15 *Kā atrast kopējo valodu ar viesi?*
Olga Presa, Tallink Hotel Riga, Viesu uzņemšanas nodaļas vadītāja, ISMA absolvente
- 12.00 *Aperitīva kultūra*
Artūrs Vanags, Denis Smirnov, ISMA programmas „Uzņēmējdarbība restorānu biznesā” studenti, bārmēņi
Igors Žarenovs, Restorāna “International S.V.” šefpavārs
- 13.00 Kafijas pauze dzīvās mūzikas pavadībā
- 13.30 Personāla vadība viesmīlības uzņēmumos
Ilja Stepanovs, Kompānijas „Rosinter Restaurants” personāla daļas vadītājs
- 14:15 *Gultu dizains*
Zinaida Skorodelova, Viesnīcas „Avalon Hotel” saimniecības dienesta vadītāja
- 14:45 *Viesu māju priekšautu dizains*
Lolita Šimane, ISMA lektore, Radošās darbnīcas-galerijas „Lolitas skapis” vadītāja
- 15.15 Konferences kopsavilkums. Sertifikātu izsniegšana

Plenary session IT&M2014 General results Bld 7 Aud 314-315

- 16.30 *Discussion and sections concluding remarks.*
Conference Summary and Decision Making

IT&M
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ISMA

IT&M Information Systems
2014 Management Institute

The 12th International
Scientific Conference
Information Technologies
and Management

2014 April 16-17
Riga Latvia



IT&M2014 Programme



April 16, 10.00 a.m

9.45 Registration Bld 6, Senate Hall

Bld 6, Senate Hall Opening of IT&M2014

10.00 Professor Marga Zhivitere, ISMA Rector
Opening of IT&M 2014

10.05 Professor Roman Dyackon, ISMA President
Greetings to the Conference

Section 1 Computer Modelling and New Technologies

Aud 301

The Head of the Session Professor Yu Shunin

10.10 Yu N Shunin, Yu F Zhukovskii, V I Gopeyenko,
T Lobanova-Shunina, N Burlutskaya, S Bellucci
Simulation of Fundamental Properties in CNT-
and Graphene-Based Nanoporous Materials:
Electromechanics and Electromagnetics

10.30 Yu F Zhukovskii, S Piskunov, A Platonenko, E A
Kotomin
Simulation of Radiation-Induced Frenkel Pairs in
 α -Al₂O₃: Optimization of Computational
Procedure

10.50 A Gopejenko, Yu F Zhukovskii, P V Vladimirov,
Yu A Mastrov, E A Kotomin, V A Borodin, A
Möslang Ab initio Calculations of Interactions
between Y, O Impurity Atoms and Fe Vacancies
for ODS Steel Implementation in Fusion Reactors

11.00 Coffee break

The Head of the Session Professor V. Gopejenko

11.40 D Bocharov Ab initio calculations of electronic
structure and phonons in cubic ScF₃

11.55 A Platonenko, S Piskunov, D Bocharov, Yu F
Zhukovskii, S Bellucci First principles
simulations on Fe-Pt nanoclusters of various
morphology and CNT growth upon them

12.10 E K Shidlovskaya Theoretical modeling of
nanodevices using embedded molecular cluster
method

12.30 A Koltsov, Yu Shunin, T Lobanova-Shunina,
V Gopeyenko Graphene applications and
commercial strategies

12.40 S Streckaitė, R Karpicz, A Gruodis, S
Grigalevičius Photophysical Processes of
Organic Indolo[3,2-b]carbazole Compounds

13.00 J-R Kalnin Effective diffusion coefficient in
discrete one-dimensional heterogeneous
periodic media

13.15 S Bobrovskis, V Gopejenko Resilient file system
analysis with emphasis on evidence acquisition

13.30 A Mirochko Reduction of variables in the
analysis of HEI students' knowledge assimilation

13.45 N Karatun Evaluation of the surface quality

14.00 T Lobanova-Shunina, Yu Shunin Nano-
synergetic technologies and consumer society

Section 2 Management and Decision Making

Bld 6, Senate Hall

The head of the Session Assist Professor I Linde

10.15 M Zhivitere, Z.Oborenko New strategy and
policy to integrate disabled people into labour
market

10.30 D Klukins External evaluation of the logistics
sector of Latvia

10.45 I Spica, E Spics, B Berzina The improvement of
marketing management in Latvia

11.00 Coffee break

The head of the Session Assist Professor I Linde

11.30 M Zhivitere, I Balode, L Balode Innovation in
the business activities of the "Hotel Jurmala
SPA"

11.45 I Ter-Saakova, V Hodakovskis Organisational
and economic changes at transfer of a company
to an innovation-based development

12.00 I Ter-Saakova Optimisation of Approval of
Innovation and Investment Projects

12.15 V Maranina Development and implementation
of strategic planning mechanism to the business
of kids event organization company

12.30 V Terziev, S Dimitrova An attempt at
theoretical study of the implementation of a
working model of social adaptation of
servicemen released from the army

12.45 V Terziev, S Dimitrova Implementation of a
working model for the process of social
adaptation of former military personnel and
their families

13.00 V Korneev Stabilisation of financial systems:
risks and limitations

13.15 O Grishnova, D Romanyuk Socio-economic
inequality of population as a factor of human
development: case of Ukraine

13.30 I Linde Specific features of modelling the
process of HEI students' knowledge assimilation

13.45 A Dyakon Formation of competitive advantages
of universities in the context of globalisation

Section 3 Innovative Education Aud 301

The Head of the Session Professor M Zhivitere

15.00 V Riashchenko Current approaches to the
process of motivation

15.10 T Chetvertina Participation of students in
secondary school of Latvia in the of HSE NRU
Olympics (skype presentation)

15.20 I Markina Foresight as an element of scientific
and technical activities of higher education
institution (skype presentation)

15.30 I Kalenuk Education as the factor of social
mobility in modern conditions

15.40 B E Sakar, A Corum Analysis of students'
evaluations of university teaching in Turkey

15.50 A Corum, B E Sakar Adapting ERP systems in
higher education

16.00 V Labeev, T Shamshina, J Koryuhina Variability
of an assessment of knowledge in distance
learning

16.10 E Pichukane Bilingual education: theory and
practice

16.20 I Kazakova Mathematical Competition
'KENGURU' in Latvia

Section 4 Organization Development: Management Technologies

Aud 316

The Heads of the Session Professor R Kopitov and A Jakuba

10.15 I Sudraba The role of good management in the
implementation of information technologies

10.30 I Petersone Latvian business women association

11.15 Coffee break

The Heads of the Session Professor R Kopitov and A Jakuba

11.45 A Leites The concept of creation of international
interdisciplinary academic base to combat corruption

12.05 V Dinevich Noocracy – future social order

12.25 O Dyakon, R Dyakon, R Kopitov Comprehension of
Management Problems Forms Understanding of
Business Tasks

12.45 R Zaharov The management caused by the
characteristic of enclosed system

13.00 D Kaleyev, A Kaleyev "Tactical field" as part of the
strategy to implement in the organization

13.15 V Zaderēja Peculiarities of conceptual design of the oil
products terminal

13.30 S Miscenko Modality of managing the generation of
resultant ideas: multidimensional organization structure

13.50 N Kuznetsov Managing of Innovative Companies
Growth: Key Aspects

14.05 Coffee break

The Head of the Session Professor R Kopitov

14.30 I Ivanova The peculiarity of the coaching concept
creating educational organization

14.45 A Sharakov Organization's Potential Valuation

15.00 V Artamonov Synchronous Development of Moral,
Intellectual and Physical Qualities of Three-Year-Old
Children in the Process of Training

15.15 I Eisenscharf Review of the Interconfessional,
Interethnic, Intercommunal Relationship Problems in
the Changing World

15.30 Zh Mikrjukova Management process coordination and
communication adjustment mechanisms

15.45 D Kaleyev, A Kaleyev Management theory and
practice contradiction

16.00 S Guseinova Mechanisms of emotional capital's
assessment

16.15 R Kopitov, A Leites Adjusted on fundamental
changes axiological mechanisms of monitoring
organization development